



Oodle

A simple, streamlined and intelligent car buying experience.

Established in 2016 as a disruptor to the car finance industry, Oodle's vision now is to offer a seamless car-buying experience that is tailor-built to customers' lifestyles. What truly sets Oodle apart is their innovative approach and streamlining process, ultimately putting the customer in control of finding their perfect car.

The Employer's perspective

**Charlotte Thatcher,
Head of People, Oodle**

The brief

We have been instrumental in finding the right individuals to join Oodle as long as they have been in business. Now with almost 400 employees and boasting rapid month-on-month growth, the organisation is very particular in ensuring that every hire matches their values and we pride ourselves on being able to supply the business with the very best candidates. Value-driven, dedicated individuals with a keen eye for detail are important. But above all, we actively seek out team players who go the extra mile and epitomize Oodle's ethos.

The approach

Oodle's hiring needs are ongoing. A recent role to fill was a Temporary Payout Administrator to contribute to Oodle's team – a prime example of the extra and immediate support that the company requires. We tapped into our extensive talent tool and approached the most robust, highly-organised individual who was able to demonstrate strong attention to detail and the ability to remain calm under pressure – all qualities which are essential not only to maintain Oodle's business, but to build the foundations of a stronger future.

The outcome

This is just one of many examples as we continue to look for ways to support the Oodle team during a period of impressive growth. With the business already having four regional offices in addition to the Oxford HQ – as well as a presence in Kiev and India – we are fully committed to sourcing the right talent to aid Oodle's expansion plans. For all hires, we look for that empathy and brave honesty that Oodle as an organisation embodies.

Feedback from the client:

“As a start-up in 2016, we needed trusted recruitment advisors to provide us with the right candidates from the outset – and Allen Associates have been doing just that from the very beginning. From day one, they very quickly understood what we were looking for and the type of candidate that would thrive here; they didn't waste our time putting through CVs that didn't fit.

“Within the Oxford area, Allen Associates are in a league of their own when it comes to the calibre of their consultants, their ability to get under the bonnet of what businesses are looking for, and the way in which they professionally represent us in the market.

“When it comes to both temporary and permanent staff recruitment, I would highly recommend Allen Associates. They listen carefully, work efficiently and deliver exactly what we need as a fast-growing business with ever-changing talent needs.”

For more details about how **Allen Associates** could help your organisation recruit, please contact our team.

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